



**Intesco
Research
Group**

WALLPAPER. RUSSIAN MARKET OF WALLPAPER



MOSCOW 2012

CONTENTS

LIST OF CONTENTS	3
RESEARCH METHODOLOGY.....	8
EXTRACTS FROM RESEARCH.....	10
LIST OF SCHEDULES, DIAGRAMS, TABLES AND SCHEMES.....	13
INFORMATION ABOUT INTESCO RESEARCH GROUP COMPANY.....	22

LIST OF CONTENTS

RESEARCH METHODOLOGY

LIST OF SCHEDULES, DIAGRAMS, TABLES AND SCHEMES

1. GENERAL ECONOMIC SITUATION IN RUSSIA

1.1. Population in Russia

Population size

The largest cities

Social standard of living

Economic activity

1.2. Economic situation

Dynamics of economic development

Stability of state budget

1.3. International Russian position

RF share in the population of the world

2. SUBJECT OF RESEARCH

2.1. Definition of wallpaper

2.2. History of wallpaper

2.2. Classification of wallpaper

Classification as per All-Russian Classification of Products on types of economic activities

Classification as per All-Russian Classification of Products

Classification as per Foreign Economic Activity Commodity Nomenclature

Classification by types

3. VOLUME OF THE RUSSIAN WALLPAPER MARKET

3.1. Dynamics of the Russian market volume

3.2. Import share of the Russian market

3.3. Dynamics of import share of the Russian market

3.4. Product consumption in Russia

4. TRENDS ON THE RUSSIAN WALLPAPER MARKET

5. FACTORS INFLUENCING THE WALLPAPER MARKET

Political factors

Economic factors

Social factors

Technological factors

6. RAW-MATERIALS BASE

- 6.1 Structure of production by types
- 6.2 Volume and structure of production by federal districts of RF
- 6.3 Volume and structure of production in regions of RF
- 6.4 Export of wallpaper base

Dynamics of export volume by years

Volume of Russian export by countries of destination

Structure of export by countries of destination

- 6.5 Import of wallpaper base

Dynamics of import volume by years

Volume of import by countries of origin

Structure of import by countries of origin

7. WALLPAPER PRODUCTION

- 7.1 Wallpaper and analogous materials for covering the walls

Structure of production by types

Dynamics of production volume by years

Dynamics of production volume by months

Volume of production by federal districts of RF

Structure of production by federal districts of RF

Volume of production in regions of RF

Regional structure of production

- 7.2 Production of wallpaper and wallpaper borders

Dynamics of production volume by years

Dynamics of production volume by months

Volume of production by federal districts of RF

Structure of production by federal districts of RF

Volume of production in regions of RF

Regional structure of production

- 7.3 Production of vinyl wall coverings and borders

Dynamics of production volume by years

Dynamics of production volume by months

Volume of production by federal districts of RF

Structure of production by federal districts of RF

Volume of production in regions of RF

Regional structure of production

8. THE LARGEST WALLPAPER PRODUCERS IN RUSSIA

Production volumes of the largest Russian enterprises

Structure of production by the largest Russian enterprises

9. IMPORT OF WALLPAPER

9.1. Wallpaper and analogous wall coverings

Structure of import by types

Dynamics of import volume by years

Dynamics of import volume by months

Volume of import by countries of origin

Structure of import by countries of origin

9.2. Decorated wallpaper and analogous wall coverings

Dynamics of import volume by years

Dynamics of import volume by months

Volume of import by countries of origin

Structure of import by countries of origin

10. EXPORT OF WALLPAPER

10.1. Wallpaper and analogous wall coverings

Structure of export by types

Dynamics of export volume by years

Dynamics of export volume by months

Volume of Russian export by countries of destination

Structure of export by countries of destination

10.2. Decorated wallpaper and analogous wall coverings

Dynamics of export volume by years

Dynamics of export volume by months

Volume of Russian export by countries of destination

Structure of export by countries of destination

11. PRODUCER PRICES FOR WALLPAPER

11.1 Wallpaper and wallpaper borders

Dynamics of producer prices by years

Dynamics of producer prices by months

11.2 Vinyl paper-based wall coverings and borders

Dynamics of producer prices by years

Dynamics of producer prices by months

12. RETAIL PRICES FOR WALLPAPER

12.1 Paper wall coverings

Dynamics of retail price by years

Dynamics of retail price by months

12.2 Vinyl wall coverings

Dynamics of retail price by years

Dynamics of retail price by months

13. PROFILES OF THE LARGEST WALLPAPER PRODUCING COMPANIES

13.1 «KOF «Palitra» LLC

Reference information

Types of activity

Production volume

Balance sheet

Profit and loss statement

Cash flow statement

Financials of activity

13.2 «Saratovskie oboi» OJSC

Reference information

Types of activity

Production volume

Balance sheet

Profit and loss statement

Cash flow statement

Financials of activity

13.3 «Erismann» LLC

Reference information

Types of activity

Production volume

Balance sheet

Profit and loss statement

Cash flow statement

Financials of activity

13.4 «Mayakprint» LLC

Reference information

Production volume

Balance sheet

Profit and loss statement

Cash flow statement

Financials of activity

13.5 «Turinsky pulp-and-paper mill» CJSC

Reference information

Types of activity

Production volume

Balance sheet

Profit and loss statement

Cash flow statement

Financials of activity

14. FORECAST OF WALLPAPER MARKET DEVELOPMENT FOR 2011-2014
INFORMATION ABOUT INTESCO RESEARCH GROUP COMPANY

RESEARCH METHODOLOGY

Subject of research:

WALLPAPER MARKET

Goal of research:

EVALUATION OF THE MARKET AND FORECAST OF ITS DEVELOPMENT FOR 2011-2014

Regions of research:

RUSSIA

REGIONS OF RF

Main blocks of research:

VOLUME OF THE RUSSIAN WALLPAPER MARKET

TRENDS ON THE RUSSIAN WALLPAPER MARKET

FACTORS INFLUENCING THE WALLPAPER MARKET

RAW-MATERIALS BASE

WALLPAPER PRODUCTION

ANALYSIS OF THE RUSSIAN IMPORT OF WALLPAPER

ANALYSIS OF THE RUSSIAN EXPORT OF WALLPAPER

PRODUCER PRICES FOR WALLPAPER IN RUSSIA

RETAIL PRICES FOR WALLPAPER IN RUSSIA

CONSUMER PREFERENCES ON THE WALLPAPER MARKET

FORECAST OF THE RUSSIAN WALLPAPER MARKET DEVELOPMENT FOR 2011-2014

Profiles are made for the following largest Russian enterprises:

«KOF «Palitra» LLC

«Saratovskieoboi» OJSC

«Erismann» LLC

«Mayakprint» LLC

«Turinsky pulp-and-paper mill» CJSC

Information about the main factories' production volume, financials of activity, balance sheet, profit and loss statements, cash flow statements, subsidiaries and some other information is also presented.

The sources of information, which are used in the research:

The Federal State Statistics Service

The Ministry of Economic Development of RF

The Federal Customs Service

The Federal Tax Service

Industry experts' estimates

Data of the main players of the branch

Printed and electronic publications of the branch

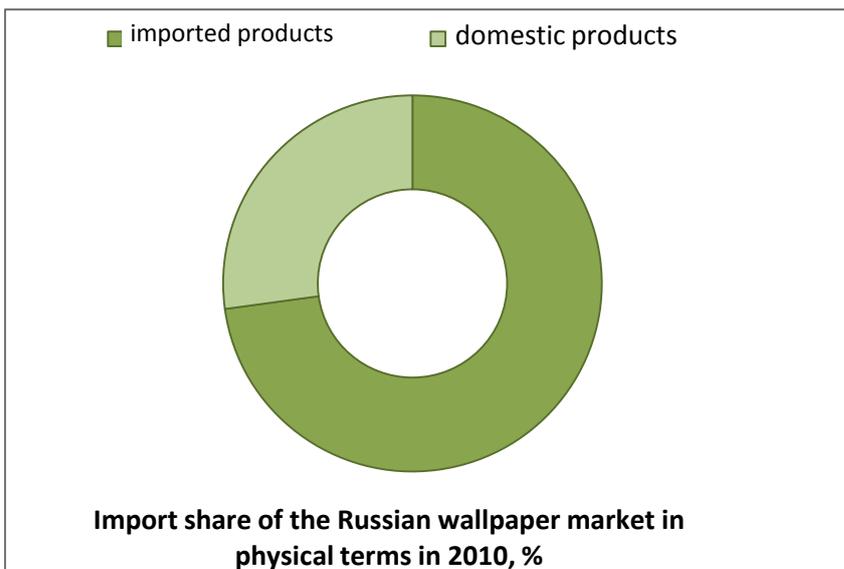
The research contains 77 schedules, 53 diagrams, 66 tables.

EXTRACTS FROM RESEARCH

CHAPTER 3

VOLUME OF THE RUSSIAN WALLPAPER MARKET

According to Intesco Research Group data, in 2010 the volume of the domestic wallpaper market in physical terms amounted to *** *** bln. m2, having increased by **% in comparison with that of 2009. The expected parameter in 2011 amounts to *** *** bln. m2, that is by **% more than the market volume last year.



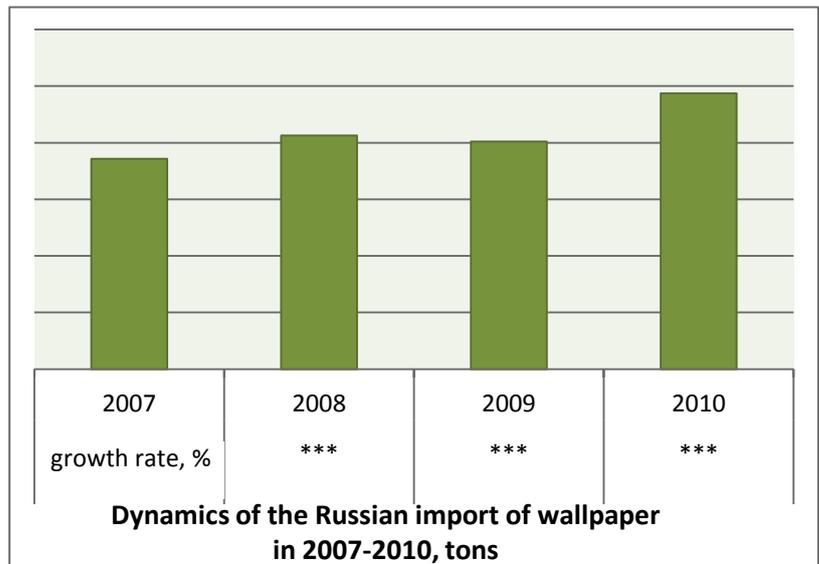
***** ths. m2 of wallpaper were imported to Russia in 2010, that amounted to ** % of the domestic market volume in physical terms.

CHAPTER 9

IMPORT OF WALLPAPER

According to Federal State Statistics Service data, in 2010 in physical terms the import of wallpaper amounted to *** tons, that is by ***% more than that of 2009.

Last year Ukraine (*** tons), Germany (*** tons) and Italy (*** tons) were the largest countries of origin of imported wallpaper.



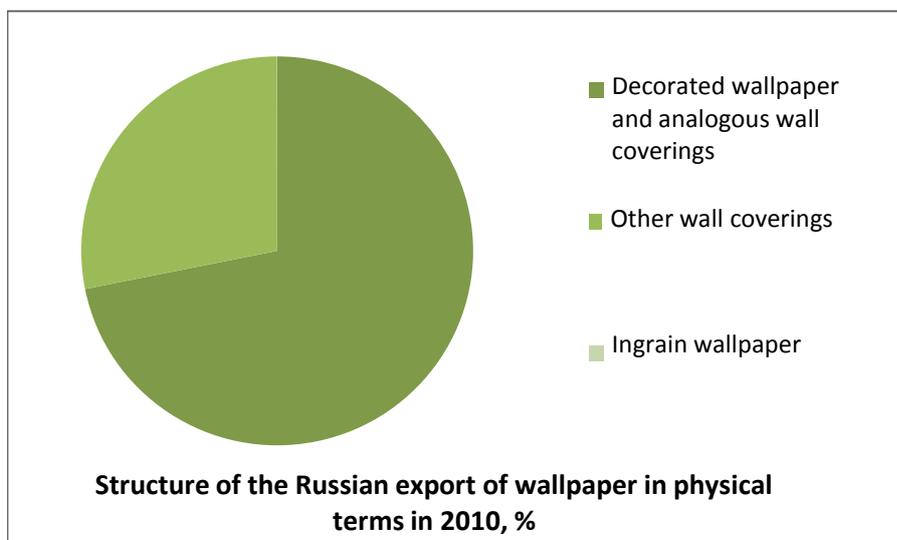
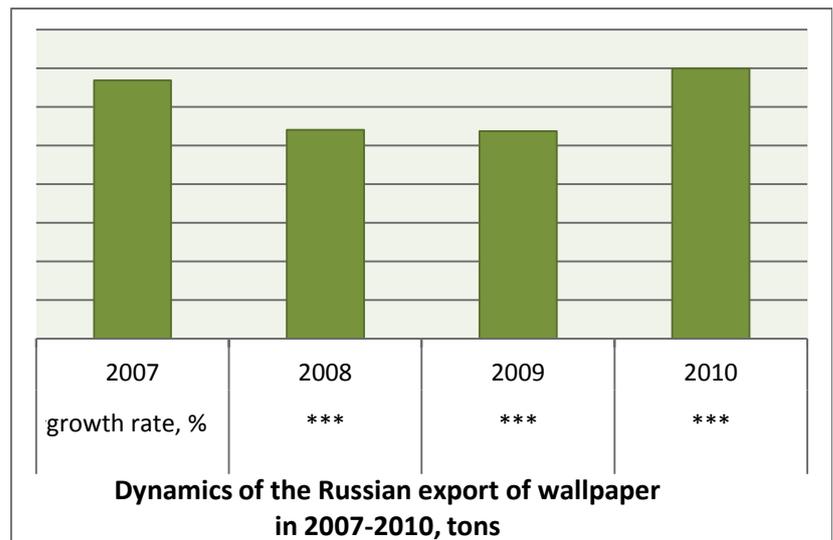
In 2010 the largest share in the structure of wallpaper import in physical terms was occupied by decorated wallpaper and analogous wall coverings (***%), the smallest share – by ingrain wallpaper.

CHAPTER 10

EXPORT OF WALLPAPER

According to Federal State Statistics Service data, at year-end results of 2010 the export of wallpaper in physical terms amounted to *** tons, that is by ***% more than that of 2009.

Last year Kazakhstan (*** tons), Ukraine (*** tons) and Azerbaijan (*** tons) became the largest destination countries of domestic wallpaper.



At year-end results of 2010 the main share in the structure of wallpaper import to Russia in physical terms was occupied by decorated wallpaper and analogous wall coverings (***%), while other wall coverings occupied the share of less than one third of all the deliveries.

LIST OF SCHEDULES, DIAGRAMS, TABLES AND SCHEMES

RESEARCH METHODOLOGY

LIST OF SCHEDULES, DIAGRAMS, TABLES AND SCHEMES

1. GENERAL ECONOMIC SITUATION IN RUSSIA

2. SUBJECT OF RESEARCH

3. VOLUME OF THE RUSSIAN WALLPAPER MARKET

Schedule 12. Dynamics of the Russian wallpaper market volume in 2007-2011*, ths. m²

Schedule 13. Dynamics of the Russian wallpaper market volume in money terms in 2007-2011*, mln. rub.

Diagram 1. Import share of the Russian wallpaper market in physical terms in 2010, %

Dynamics of the Russian wallpaper market volume in money terms in 2007-2011*, mln. rub.

Diagram 2. Dynamics of import share of the Russian wallpaper market in physical terms in 2009-2010, %

Schedule 14. Per capita annual wallpaper consumption in Russia in 2007-2010, m²/peop.

Schedule 15. Per customer annual wallpaper consumption in Russia in 2007-2010, m²/peop.

4. TRENDS ON THE RUSSIAN WALLPAPER MARKET

5. FACTORS INFLUENCING THE WALLPAPER MARKET

Table 2. PEST analysis of the factors, influencing the wallpaper market

Schedule 16. Dynamics of the total area of commissioned buildings in 2005-2010, ths. sq. m.

Diagram 3. Structure dynamics of the total area of commissioned buildings by appointment in Russia in 2009-2009, ths. sq. m.

6. RAW-MATERIALS BASE

Diagram 4. Structure of the Russian wallpaper base production in 2010, %

Diagram 5. Structure of the Russian wallpaper base production by federal districts in 2010, %

Table 3. Volume of wallpaper base production in federal districts of RF in 2010, tons

Diagram 6. Regional structure of the Russian wallpaper base production, %

Table 4. Volume of wallpaper base production in regions of RF in 2010, tons

Schedule 17. Dynamics of the Russian wallpaper base export volume in 2007-2010, tons

Schedule 18. Dynamics of the Russian wallpaper base export volume in 2007-2010, ths. USD

Schedule 19. Volume of the Russian wallpaper base export by the largest countries of destination in 2010, tons

Table 5. Volume of the Russian wallpaper base export by countries of destination in 2007-2010, tons

Schedule 20. Volume of the Russian wallpaper base export by the largest countries of destination in 2010, ths. USD.

Table 6. Volume of the Russian wallpaper base export by countries of destination in 2007-2010, ths. USD

Diagram 7. Structure of the Russian wallpaper base export by countries of destination in physical terms in 2010, %

Diagram 8. Dynamics of the Russian wallpaper base export structure by countries of destination in physical terms in 2007-2010, %

Diagram 9. Structure of the Russian wallpaper base export by countries of destination in money terms in 2010, %

Diagram 10. Dynamics of the Russian wallpaper base export structure by countries of destination in money terms in 2007-2010, %

Schedule 21. Dynamics of the Russian wallpaper base import volume in 2007-2010, tons

Schedule 22. Dynamics of the Russian wallpaper base import volume in 2007-2010, ths. USD

Schedule 23. Volume of the Russian wallpaper base import by the largest countries of origin in 2010, tons

Table 7. Volume of the Russian wallpaper base import by countries of origin in 2007-2010, tons

Schedule 24. Volume of the Russian wallpaper base import by the largest countries of origin in 2010, ths. USD.

Table 8. Volume of the Russian wallpaper base import by countries of origin in 2007-2010, ths. USD

Diagram 11. Structure of the Russian wallpaper base import by countries of origin in physical terms in 2010, %

Diagram 12. Dynamics of the Russian wallpaper base import structure by countries of origin in physical terms in 2007-2010, %

Diagram 13. Structure of the Russian wallpaper base import by countries of origin in money terms in 2010, %

Diagram 14. Dynamics of the Russian wallpaper base import structure by countries of origin in money terms in 2007-2010, %

7. WALLPAPER PRODUCTION

Diagram 15. Structure of the Russian production of wallpaper and analogous materials for covering the walls in 2010, %

Diagram 16. Structure dynamics of the Russian production of wallpaper and analogous materials for covering the walls in 2009-2010, %

Schedule 25. Dynamics of the Russian production of wallpaper and analogous materials for covering the walls in 2007-2010, ths. conv. pieces

Schedule 26. Dynamics of the Russian production of wallpaper and analogous materials for covering the walls by months in 2007-2011, ths. conv. pieces

Schedule 27. Dynamics of the Russian production volume of wallpaper and analogous materials for covering the walls in federal districts in 2007-2010, ths. conv. pieces

Table 9. Production volume of wallpaper and analogous materials for covering the walls in federal districts of RF in 2005-2010, ths. conv. pieces

Schedule 28. Dynamics of the Russian production volume of wallpaper and analogous materials for covering the walls in federal districts by months in 2009-2011, ths. conv. pieces

Diagram 17. Structure of the Russian production of wallpaper and analogous materials for covering the walls by federal districts in 2010, %

Diagram 18. Dynamics of the Russian production structure of wallpaper and analogous materials for covering the walls by federal districts in 2007-2010, %

Schedule 29. Dynamics of the Russian production volume of wallpaper and analogous materials for covering the walls in the largest regions in 2007-2010, ths. conv. pieces

Table 10. Production volume of wallpaper and analogous materials for covering the walls in regions of RF in 2005-2010, ths. conv. pieces

Schedule 30. Dynamics of the Russian production volume of wallpaper and analogous materials for covering the walls in the largest regions by months in 2009-2011, ths. conv. pieces

Diagram 19. Regional structure of the Russian production of wallpaper and analogous materials for covering the walls in 2010, %

Diagram 20. Dynamics of the regional structure of the Russian production of wallpaper and analogous materials for covering the walls in 2007-2010, %

Schedule 31. Dynamics of the Russian production volume of wallpaper and wallpaper borders in 2009-2010, ths. conv. pieces

Schedule 32. Dynamics of the Russian production volume of wallpaper and wallpaper borders by months 2009-2011, ths. conv. pieces

Schedule 33. Dynamics of the Russian production volume of wallpaper and wallpaper borders in federal districts в 2009-2010, ths. conv. pieces

Table 11. Production volume of wallpaper and wallpaper borders in federal districts of RF in 2005-2010, ths. conv. pieces

Schedule 34. Dynamics of the Russian production of wallpaper and wallpaper borders in the largest federal districts by months in 2009-2011, ths. conv. pieces

Diagram 21. Structure of the Russian production of wallpaper and wallpaper borders by federal districts in 2010, %

Diagram 22. Dynamics of the Russian production structure of wallpaper and wallpaper borders by federal districts in 2009-2010, %

Schedule 35. Dynamics of the Russian production volume of wallpaper and wallpaper borders in the largest regions in 2009-2010, ths. conv. pieces

Table 12. Production volume of wallpaper and wallpaper borders in regions of RF in 2009-2010, ths. conv. pieces

Schedule 36. Dynamics of the Russian production volume of wallpaper and wallpaper borders in the largest regions by months in 2009-2011, ths. conv. pieces

Diagram 23. Regional structure of the Russian production of wallpaper and wallpaper borders in 2010, %

Diagram 24. Dynamics of the regional structure of the Russian production of wallpaper and wallpaper borders in 2009-2010, %

Schedule 37. Dynamics of the Russian production volume of vinyl wall coverings and borders in 2009-2010, ths. conv. pieces

Schedule 38. Dynamics of the Russian production volume of vinyl wall coverings and borders by months in 2009-2011, ths. conv. pieces

Schedule 39. Dynamics of the Russian production volume of vinyl wall coverings and borders in federal districts in 2009-2010, ths. conv. pieces

Table 13. Production volume of vinyl wall coverings and borders in federal districts of RF in 2009-2010, ths. conv. pieces

Schedule 40. Dynamics of the Russian production volume of vinyl wall coverings and borders in the largest federal districts by months in 2009-2011, ths. conv. pieces

Diagram 25. Structure of the Russian production of vinyl wall coverings and borders by federal districts in 2010, %

Diagram 26. Dynamics of the Russian production structure of vinyl wall coverings and borders by federal districts in 2009-2010, %

Schedule 41. Dynamics of the Russian production volume of vinyl wall coverings and borders in the largest regions in 2009-2010, ths. conv. pieces

Table 14. Production volume of vinyl wall coverings and borders in regions of RF in 2009-2010, ths. conv. pieces

Schedule 42. Dynamics of the Russian production volume of vinyl wall coverings and borders in the largest regions by months in 2009-2011, ths. conv. pieces

Diagram 27. Regional structure of the Russian production of vinyl wall coverings and borders in 2010, %

Diagram 28. Dynamics of the regional structure of the Russian production of vinyl wall coverings and borders in 2009-2010, %

8. THE LARGEST WALLPAPER PRODUCERS IN RUSSIA

Table 15. Volume of wallpaper production by the largest Russian producers in 2006-2008, ths. conv. pieces

Schedule 43. Dynamics of the wallpaper production volumes by the largest enterprises of RF in 2006-2008, ths. conv. pieces

Diagram 29. Shares of the largest enterprises in the structure of all-Russian wallpaper production in 2008, %

9. IMPORT OF WALLPAPER

Diagram 30. Structure of the Russian import of wallpaper and analogous wall coverings in physical terms in 2010, %

Diagram 31. Structure of the Russian import of wallpaper and analogous wall coverings in money terms in 2010, %

Diagram 32. Dynamics of the Russian import structure of wallpaper and analogous wall coverings in physical terms in 2007-2010, %

Diagram 33. Dynamics of the Russian import structure of wallpaper and analogous wall coverings in money terms in 2007-2010, %

Schedule 44. Dynamics of the Russian import volume of wallpaper and analogous wall coverings in 2007-2011*, tons

Schedule 45. Dynamics of the Russian import volume of wallpaper and analogous wall coverings in 2007-2011*, ths. USD

Schedule 46. Dynamics of the Russian import volume of wallpaper and analogous wall coverings by months in 2007-2011, tons

Schedule 47. Dynamics of the Russian import volume of wallpaper and analogous wall coverings by months in 2007-2011, ths. USD

Schedule 48. Volume of the Russian import of wallpaper and analogous wall coverings by the largest countries of origin in 2010, tons

Table 16. Import volume of wallpaper and analogous wall coverings to Russia by countries of origin in 2007-2010, tons

Schedule 49. Volume of the Russian import of wallpaper and analogous wall coverings by the largest countries of origin in 2010, ths. USD

Table 17. Import volume of wallpaper and analogous wall coverings to Russia by countries of origin in 2007-2010, ths. USD

Diagram 34. Structure of the Russian import of wallpaper and analogous wall coverings by countries of origin in physical terms in 2010, %

Diagram 35. Dynamics of the Russian import structure of wallpaper and analogous wall coverings by countries of origin in physical terms in 2007-2010, %

Diagram 36. Structure of the Russian import of wallpaper and analogous wall coverings by countries of origin in money terms in 2010, %

Diagram 37. Dynamics of the Russian import structure of wallpaper and analogous wall coverings by countries of origin in money terms in 2007-2010, %

Schedule 50. Dynamics of the Russian import volume of decorated wallpaper and analogous wall coverings in 2007-2010, tons

Schedule 51. Dynamics of the Russian import volume of decorated wallpaper and analogous wall coverings in 2007-2010, ths. USD

Schedule 52. Dynamics of the Russian import volume of decorated wallpaper and analogous wall coverings by months in 2007-2011, tons

Schedule 53. Dynamics of the Russian import volume of decorated wallpaper and analogous wall coverings by months in 2007-2011, ths. USD

Schedule 54. Volume of the Russian import of decorated wallpaper and analogous wall coverings by the largest countries of origin in 2010, tons

Table 18. Import volume of wallpaper and analogous wall coverings to Russia by countries of origin in 2007-2010, tons

Schedule 55. Volume of the Russian import of decorated wallpaper and analogous wall coverings by the largest countries of origin in 2010, ths. USD

Table 19. Import volume of decorated wallpaper and analogous wall coverings to Russia by countries of origin in 2007-2010, ths. USD

Diagram 38. Structure of the Russian import of decorated wallpaper and analogous wall coverings by countries of origin in physical terms in 2010, %

Diagram 39. Dynamics of the Russian import structure of decorated wallpaper and analogous wall coverings by countries of origin in physical terms in 2007-2010, %

Diagram 40. Structure of the Russian import of decorated wallpaper and analogous wall coverings by countries of origin in money terms in 2010, %

Diagram 41. Dynamics of the Russian import structure of decorated wallpaper and analogous wall coverings by countries of origin in money terms in 2007-2010, %

10. EXPORT OF WALLPAPER

Diagram 42. Structure of the Russian export of wallpaper and analogous wall coverings in physical terms in 2010, %

Diagram 43. Structure of the Russian export of wallpaper and analogous wall coverings in money terms in 2010, %

Diagram 44. Dynamics of the Russian export structure of wallpaper and analogous wall coverings in physical terms in 2007-2010, %

Diagram 45. Dynamics of the Russian export structure of wallpaper and analogous wall coverings in money terms in 2007-2010, %

Schedule 56. Dynamics of the Russian export volume of wallpaper and analogous wall coverings in 2007-2011*, tons

Schedule 57. Dynamics of the Russian export volume of wallpaper and analogous wall coverings in 2007-2011*, ths. USD

Schedule 58. Dynamics of the Russian export volume of wallpaper and analogous wall coverings by months in 2007-2011, tons

Schedule 59. Dynamics of the Russian export volume of wallpaper and analogous wall coverings by months in 2007-2011, ths. USD

Schedule 60. Volume of the Russian export of wallpaper and analogous wall coverings by the largest countries of destination in 2010, tons

Table 20. Export volume of wallpaper and analogous wall coverings to Russia by countries of destination in 2007-2010, tons

Schedule 61. Volume of the Russian export of wallpaper and analogous wall coverings by the largest countries of destination in 2010, ths. USD

Table 21. Export volume of wallpaper and analogous wall coverings to Russia by countries of destination in 2007-2010, ths. USD

Diagram 46. Structure of the Russian export of wallpaper and analogous wall coverings by countries of destination in physical terms in 2010, %

Diagram 47. Dynamics of the Russian export structure of wallpaper and analogous wall coverings by countries of destination in physical terms in 2007-2010, %

Diagram 48. Structure of the Russian export of wallpaper and analogous wall coverings by countries of destination in money terms in 2010, %

Diagram 49. Dynamics of the Russian export structure of wallpaper and analogous wall coverings by countries of destination in money terms in 2007-2010, %

Schedule 62. Dynamics of the Russian export volume of decorated wallpaper and analogous wall coverings in 2007-2010, tons

Schedule 63. Dynamics of the Russian export volume of decorated wallpaper and analogous wall coverings in 2007-2010, ths. USD

Schedule 64. Dynamics of the Russian export volume of decorated wallpaper and analogous wall coverings by months in 2007-2011, tons

Schedule 65. Dynamics of the Russian export volume of decorated wallpaper and analogous wall coverings by months in 2007-2011, ths. USD

Schedule 66. Volume of the Russian export of decorated wallpaper and analogous wall coverings by the largest countries of destination in 2010, tons

Table 22. Export volume of decorated wallpaper and analogous wall coverings to Russia by countries of destination in 2007-2010, tons

Schedule 67. Volume of the Russian export of decorated wallpaper and analogous wall coverings by the largest countries of destination in 2010, ths. USD

Table 23. Export volume of decorated wallpaper and analogous wall coverings to Russia by countries of destination in 2007-2010, ths. USD

Diagram 50. Structure of the Russian export of decorated wallpaper and analogous wall coverings by countries of destination in physical terms in 2010, %

Diagram 51. Dynamics of the Russian export structure of decorated wallpaper and analogous wall coverings by countries of destination in physical terms in 2007-2010, %

Diagram 52. Structure of the Russian export of decorated wallpaper and analogous wall coverings by countries of destination in money terms in 2010, %

Diagram 53. Dynamics of the Russian export structure of decorated wallpaper and analogous wall coverings by countries of destination in money terms in 2007-2010, %

11. PRODUCER PRICES FOR WALLPAPER

Schedule 68. Dynamics of the average producer price for wallpaper and wallpaper borders in RF in 2010-2011*, rub/th. conv. pieces

Schedule 69. Dynamics of the average producer price for wallpaper and wallpaper borders in RF by months in 2010-2011, rub/th. conv. pieces

Table 24. Average producer price for wallpaper and wallpaper borders in RF by months in 2010-2011, rub/ ths. conv. pieces

Schedule 70. Dynamics of the average producer price for vinyl paper-based wall coverings and borders in RF in 2010-2011*, rub/th. conv. pieces

Schedule 71. Dynamics of the average producer price for vinyl paper-based wall coverings and borders in RF by months in 2010-2011, rub/th. conv. pieces

Table 25. Average producer price for vinyl paper-based wall coverings and borders in RF by months in 2010-2011, rub/th. conv. pieces

12. RETAIL PRICES FOR WALLPAPER

Schedule 72. Dynamics of the average retail price for paper wall coverings in RF in 2007-2011*, rub/10 m

Schedule 73. Dynamics of the average retail price for paper wall coverings in RF by months in 2007-2011, rub/10 m

Table 26. Average retail price for paper wall coverings in RF by months in 2007-2011, rub/ 10m

Schedule 74. Dynamics of the average retail price for vinyl wall coverings in RF in 2007-2011*, rub/10 m

Schedule 75. Dynamics of the average retail price for vinyl wall coverings in RF by months in 2009-2011, rub/10 m

Table 27. Average retail price for vinyl wall coverings in RF by months in 2009-2011, rub/10 m

13. PROFILES OF THE LARGEST WALLPAPER PRODUCING COMPANIES

Table 28. Number of personnel of «KOF «Palitra» LLC, peop.

Table 29. Shareholders of «KOF «Palitra» LLC

Table 30. Subsidiaries of «KOF «Palitra» LLC

Table 31. Production volume of «KOF «Palitra» LLC

Table 32. Balance sheet of «KOF «Palitra» LLC, ths. rub.

Table 33. Profit and loss statement of «KOF «Palitra» LLC, ths. rub.

Table 34. Cash flow statement of «KOF «Palitra» LLC, ths. rub.

Table 35. Dynamics of financial activity of «KOF «Palitra» LLC

Table 36. Number of personnel of «Saratovskie oboi» OJSC, peop.

Table 37. Shareholders/founders of «Saratovskie oboi» OJSC

Table 38. Subsidiaries of «Saratovskie oboi» OJSC

Table 39. Production volume of «Saratovskie oboi» OJSC

Table 40. Balance sheet of «Saratovskie oboi» OJSC, ths. rub.

Table 41. Profit and loss statement of «Saratovskie oboi» OJSC, ths. rub.

Table 42. Cash flow statement of «Saratovskie oboi» OJSC, ths. rub.

Table 43. Dynamics of financial activity of «Saratovskie oboi» OJSC

Table 44. Number of personnel of «Erismann» LLC, peop.

Table 45. Shareholders of «Erismann» LLC

Table 46. Subsidiaries of «Erismann» LLC

Table 47. Production volume of «Erismann» LLC

- Table 48. Balance sheet of «Erismann» LLC, ths. rub.
- Table 49. Profit and loss statement of «Erismann» LLC, ths. rub.
- Table 50. Cash flow statement of «Erismann» LLC, ths. rub.
- Table 51. Dynamics of financial activity of «Erismann» LLC
- Table 52. Number of personnel of «Mayakprint» LLC, peop.
- Table 53. Shareholders of «Mayakprint» LLC
- Table 54. Production volume of «Mayakprint» LLC
- Table 55. Balance sheet of «Mayakprint» LLC, ths. rub.
- Table 56. Profit and loss statement of «Mayakprint» LLC, ths. rub.
- Table 57. Cash flow statement of «Mayakprint» LLC, ths. rub.
- Table 58. Dynamics of financial activity of «Mayakprint» LLC
- Table 59. Number of personnel of «Turinsky pulp-and-paper mill» CJSC, peop.
- Table 60. Shareholders of «Turinsky pulp-and-paper mill» CJSC
- Table 61. Subsidiaries of «Turinsky pulp-and-paper mill» CJSC
- Table 62. Production volume of «Turinsky pulp-and-paper mill» CJSC
- Table 63. Balance sheet of «Turinsky pulp-and-paper mill» CJSC, ths. rub.
- Table 64. Profit and loss statement of «Turinsky pulp-and-paper mill» CJSC, ths. rub.
- Table 65. Cash flow statement of «Turinsky pulp-and-paper mill» CJSC, ths. rub.
- Table 66. Dynamics of financial activity of «Turinsky pulp-and-paper mill» CJSC

14. FORECAST OF WALLPAPER MARKET DEVELOPMENT FOR 2011-2014

Schedule 76. Dynamics of the Russian wallpaper market volume in 2009-2010 and its forecast for 2011-2014, ths. m2

Schedule 77. Dynamics of the import share on wallpaper market in physical terms in 2009-2014*, %

INFORMATION ABOUT INTESCO RESEARCH GROUP COMPANY

INFORMATION ABOUT INTESCO RESEARCH GROUP COMPANY

INTESCO RESEARCH GROUP is the analytical group, having its principal directions of activity in development of high-quality business plans, feasibility studies and marketing researches of both Russia's and regional markets of RF. We provide our clients with up-to-date and accurate information, professional recommendations for conducting business.

All works of **INTESCO RESEARCH GROUP** are based on the proven research and development methods. When conducting marketing researches and developing the business plans the group applies the worldwide accepted methods of investments efficiency evaluation and they are based on the Russian and international quality standards.

Analysts of **INTESCO RESEARCH GROUP** are the graduates of the leading Moscow institutions of higher education (Moscow State University, Moscow Institute of Physics and Technology, Russian academy of economics named after Plekhanov, Higher School of Economics, State University of Economics and Finance) and have deep knowledge in marketing, methods of marketing research arrangement, investment projects efficiency evaluation, preparing the analytical reports and business-forecasting.

Professional approach and service, high-quality specialists, deep knowledge of various markets, broad design experience and constant improvement allow the **INTESCO RESEARCH GROUP** to provide the high-quality service to all the clients.

Information from our reports is published in the largest Russian newspapers and magazines: "Vedomosti", "Kommersant-Dengi", "Rossiyskaya gazeta", "Forbes", "Russian Food Market", "FoodService", "MAXIM", "Partner: myasopererabotka", "Moe delo. Magazin", "Odnako", "Khlebopekarnoe proizvodstvo", "Producty i Pribyl", "Konditerskaya sfera/khlebopechenie", "Tsenovik", "RBK daily", "Unipack.Ru", etc.

OUR CLIENTS



PURPOSE OF OUR COMPANY IS TO ENSURE THE SUCCESSFUL IMPLEMENTATION OF BUSINESS PROJECTS OF OUR CLIENTS