



**Intesco
Research
Group**

WORLD AND RUSSIAN MARKET OF FRESH FRUIT AND BERRIES



MOSCOW 2011

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INFORMATION ABOUT INTESCO RESEARCH GROUP COMPANY

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Subject of research:

MARKET OF FRUIT AND BERRIES

Goal of research:

EVALUATION OF THE MARKET AND FORECAST OF ITS DEVELOPMENT FOR 2011-2012

Regions of research:

RUSSIA AND RF REGIONS

Main blocks of research:

WORLD MARKET OF FRUIT AND BERRIES
RUSSIAN MARKET OF FRUIT AND BERRIES
AREA OF FRUIT AND BERRY PLANTATIONS IN RUSSIA
YIELD OF FRUIT AND BERRIES IN RUSSIA
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FORECAST OF DEVELOPMENT OF RUSSIAN MARKET OF FRUIT AND BERRIES FOR 2011-2014

Information sources used:

Federal State Statistics Service
Ministry of Agriculture
Federal Customs Service
Federal Tax Service
Field expert evaluations

Retail sales reports

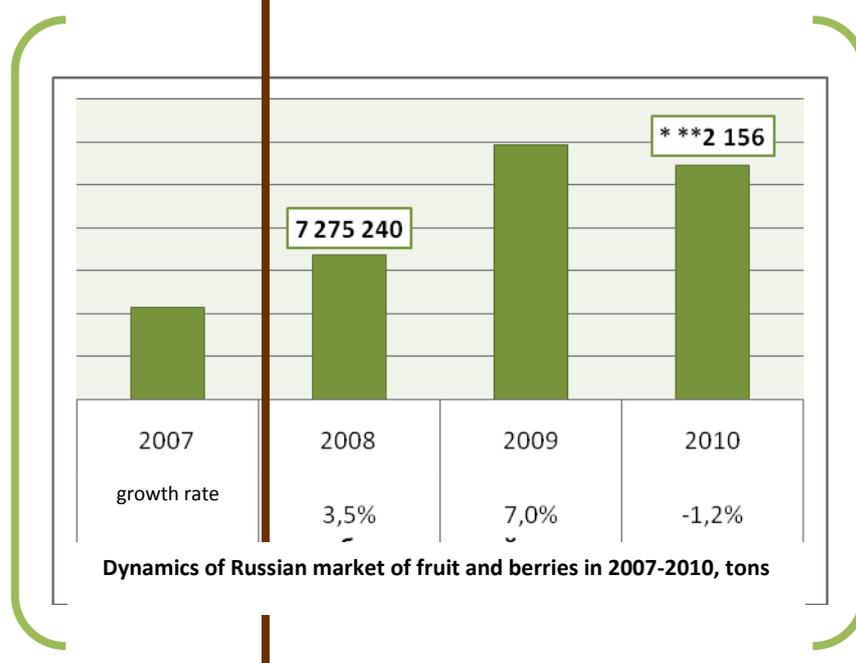
Materials of the field's main players

Field print and electronic publications

The research presents 107 graphs, 68 diagrams and 48 tables.

EXTRACTS FROM RESEARCH

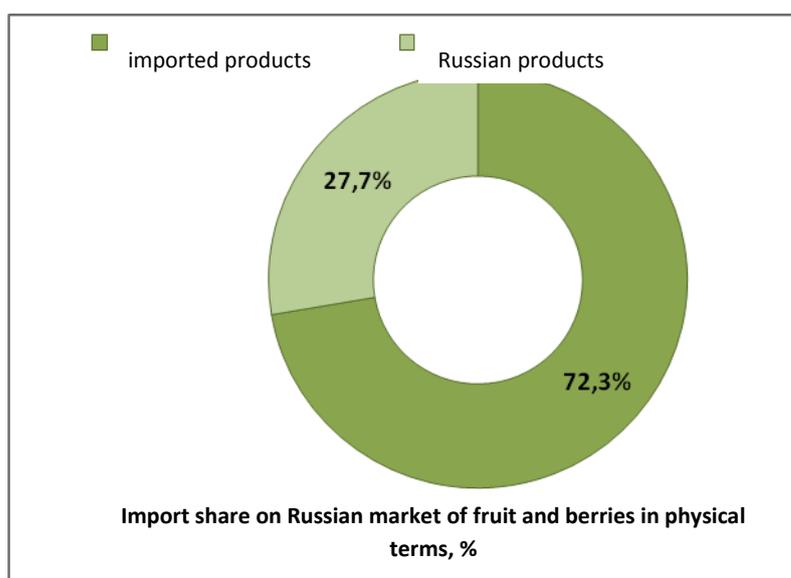
CHAPTER 5



***VOLUME OF RUSSIAN MARKET
OF FRUIT AND BERRIES***

By 2009 the volume of Russian market of fruit and berries had had positive dynamics of growth. But in 2010, due to abnormally hot summer, the total yield of fruit and berries reduced almost by one fifth. Despite the import volume increase by 10%, the market volume decreased in total by 1,2% and made up ** mln. tons.

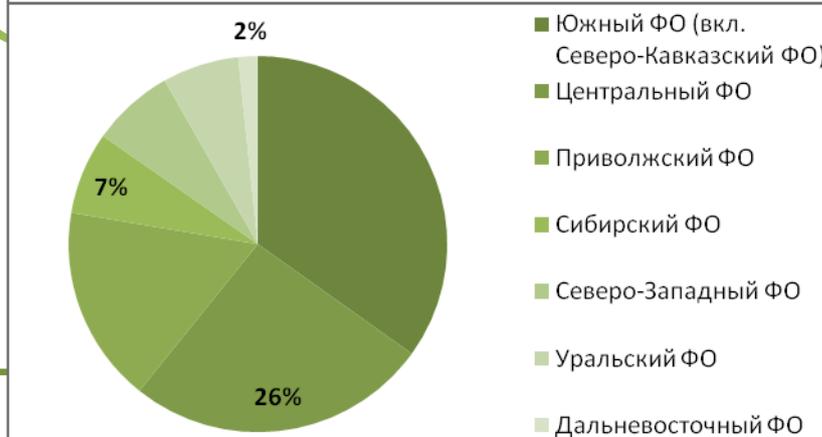
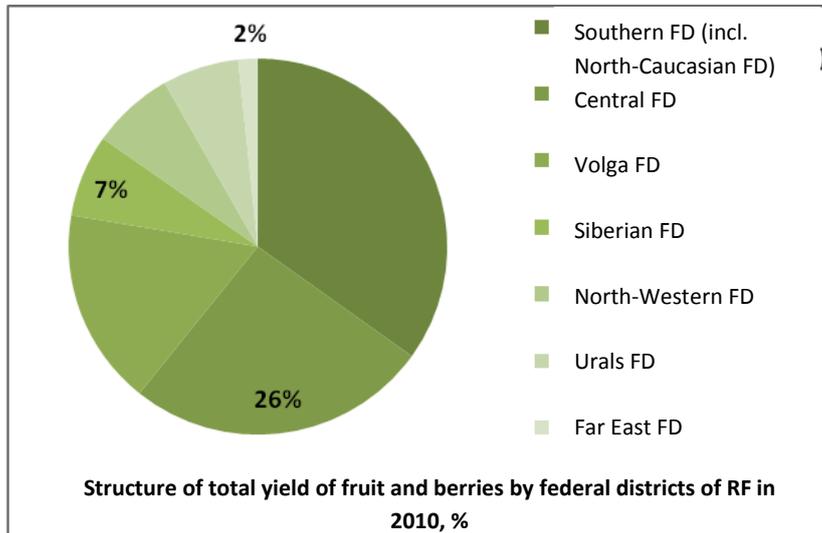
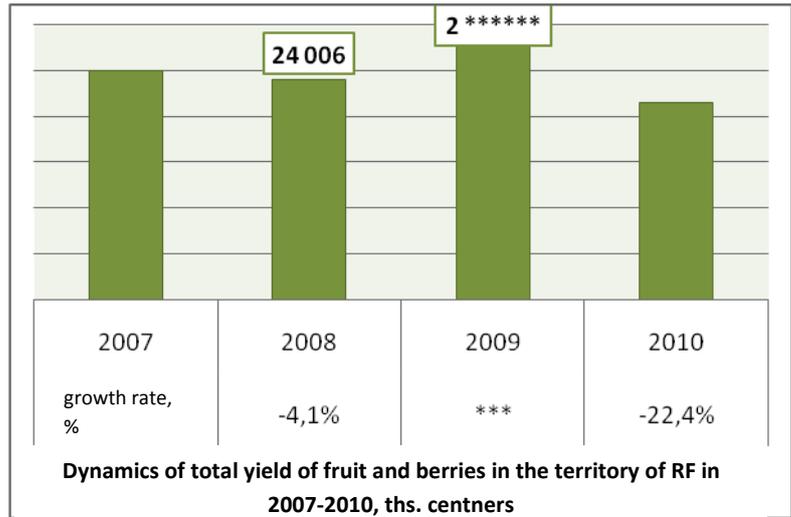
More than two thirds of Russian fruit market are imported products. Mostly they have Turkish or Chinese origin; as for bananas, that made up about 18% of Russian import, greatest part of them is imported from Ecuador.



CHAPTER 8

TOTAL YIELD OF FRUIT AND BERRIES IN RUSSIA

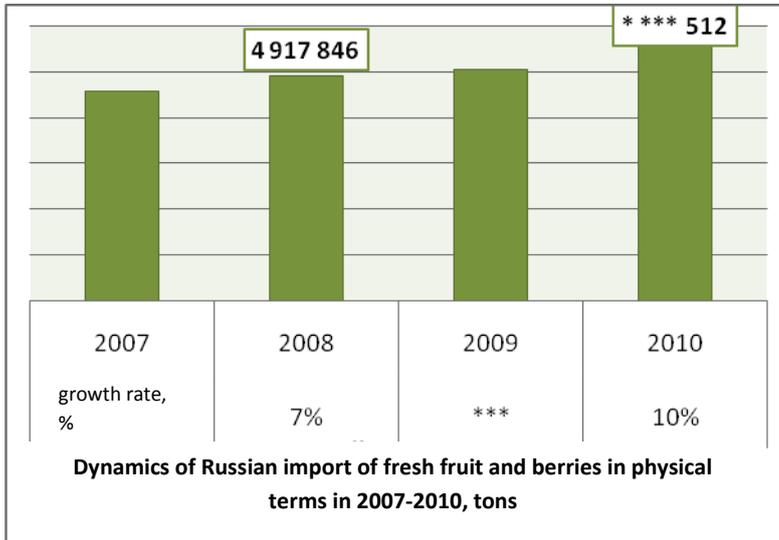
During the period of 2007-2010 one could observe unstable dynamics of total yield of fruit and berries. According to the results of 2010 there were picked *** ths. centners of fruit and berries. Due to unfavourable weather conditions and dry summer the indices decreased by more than one fifth (22,4%).



By total yield of fruit and berries three largest federal districts of RF have the following shares in All-Russian structure: Southern FD – over 30%, Central FD – 26%, Volga FD – 7%. Siberian and North-Western FDs have equal shares. Share of fruit and berries picked in Far East FD made up 2% of the total volume of Russian products.

CHAPTER 11

FRUIT AND BERRIES IMPORT ANALYSIS

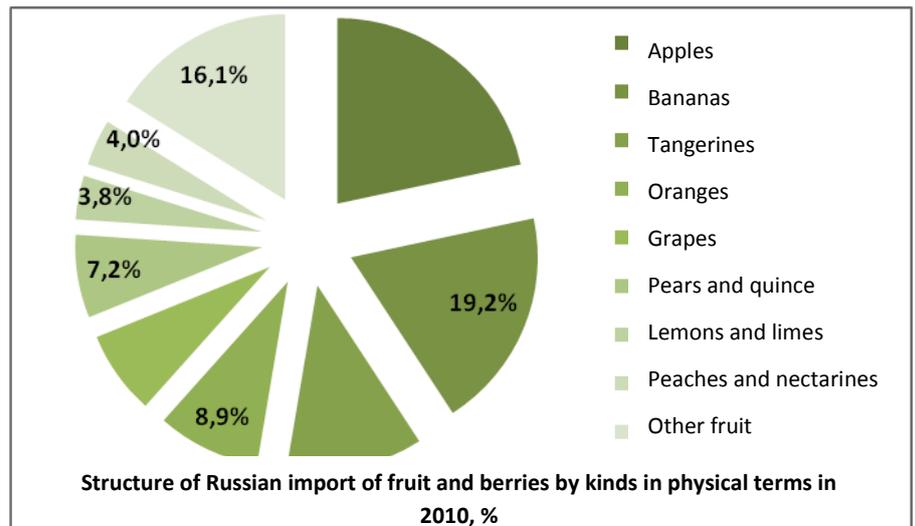


Volumes of fruit import to Russia increase annually. While in 2009 there was a slowdown of the growth rate to **%, in 2010 the volume of imported fresh fruit and berries increased by one tenth. Last year Russia imported *,56 mln. tons of fruit and berries in total.

Apples take up the leading position in the structure of Russian import: their share is **%.

Bananas occupy the second place in the import structure; their share makes up one fifth part of Russian import. Tangerines are about **%, and oranges are one tenth.

Grapes and pears also make up large categories, they make up 7% each in the structure of fruit supplies. Lemons and limes as well as peaches and nectarines account to **% of import market each. Other fruit make up 16,1% of the total volume of fruit imported by Russia.



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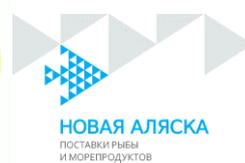
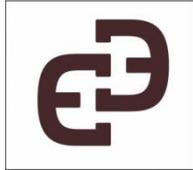
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